

MARCH NEWSLETTER 2008



By Alisa Manjarrez,
Certified Church Consultant

If you've been on the phone with anyone from our office lately, you've most likely heard the sounds of construction. This is because the CharestCorp office's are being remodeled. Not just to expand our growing business but because of something much more significant: something we like to call **VISION 2020**.

VISION 2020 represents our goal to reach thousands of pastors and their ministries by the year 2020. By 2020, we hope to have constructed 50 churches, consulted with 500 church leaders, and instructed 5000 church leaders on building, design, development, financing and all other facets of ministry growth that will help build the Kingdom.

To accomodate this vision, we're constructing an acoustically engineered, advanced-technology "mini-sanctuary" to seat 50-75 people. It's the new CharestCorp Conference Center, where we will be instructing 5000 (or more!) church leaders by the year 2020.

If you're planning to attend *Renovation for the iGeneration* on Thursday, March 13, you'll be our first guests to learn tools of the trade on reaching today's youth and tomorrow's leaders. We are thrilled to have our Audio/Visual/Lighting consultant, Doug Hood from Custom Sound Designs (bio below) as a premier speaker at the event. He will be sharing some secrets with our guests on providing high-tech solutions at an affordable cost.



Beware of Cheap and Free!

Traveling across the Country talking with Pastors and Church builders it seems everyone has a similar nightmare story of kind hearted Christians offering construction services that are either, "Free" or "Cheap". It almost always starts with a parishioner saying to the Pastor, "Ohh Pastor, that guy is way too expensive. I can do that at cost and save the church a bundle of money!" and it usually ends with, "Uh Oh Pastor, This is more work than I expected, you are going to have to get someone else to finish it." Then you discover it is going to cost a lot more money now that it is only partially completed or even worse incorrectly done.

In the business world no one expects a free lunch. You look for the most experienced company to provide the best service at a reasonable price. It is called good business practice, but in the church it is known as **Wise stewardship**. If a laborer is worthy of his hire then the old humorous adage works well . . . "When you pay peanuts you work with monkeys."

So from a CEO to a Pastor let me give you my well proven adage: Hire the best and then get some rest!

Faith, Hope, Latte...

With more than 16 years of professional experience - Michael brings a great balance of knowledge and skill from a variety of disciplines including business, café ownership, education, youth ministry, project development, church planting, and the specialty coffee industry.

Michael holds an undergraduate degree in ministry and a M.A. in organizational leadership and development. He travels the country experiencing and creating environments that enhance and compliment the vision and mission of churches, businesses, and organizations.



Michael Trent
www.thirdplaceconsulting.com
<http://thirdplaceconsulting.blogspot.com/>



Custom Sound Designs Inc. Seminar Speaker: Doug Hood - BIO

Doug Hood is General Manager and Design Consultant with Custom Sound Designs Inc. (CSD) www.csdus.com. CSD is a national design/build firm headquartered in northeast Indiana. Specializing in Systems Integration, CDS provides churches with complete solution for sound reinforcement, acoustics, video projection, IMAG and theatrical lighting systems. From design through installation, these services are provided throughout the United States and abroad.

For more than 13 years with CSD, Mr. Hood has successfully managed some of the largest church projects in the country. Doug has also been involved in Christian Music for over 25 years, including live performances, music composition, worship leading and recording. He travels extensively throughout the US speaking on worship and technology to architects, builders, and churches.

Doug also serves as a worship leader for Central Church, located in Fort Wayne IN. This real world experience is extremely beneficial to his clients as he helps churches design and integrate audio/visual systems that meet the demands of a traditional Sunday service, a Saturday night concert, or a full scale theatrical production.

Mr. Hood is a member of the Audio Engineering Society (AES), National Systems Contractor's Association (NSCA), National Association of Church Design Builders (NACDB), Jack Miller Network, a member of the Church Solutions Advisory Board, and a featured contributing write for several national technology publications.

A graduate of Taylor University, Doug earned a Bachelor of Science degree with double major of Music Composition and Bible. His background in design, drafting and engineering, is complimented by acoustic and audio expertise utilizing the latest design tools including EASE, AutoCAD, TEF, StarDraw and Modeler/Auditioner, in which he has achieved the highest possible certification: Certified Auditorer Designer.

Doug can be reached at doug@csdus.com

CSD Inc.
PO BOX 249 Grabill, IN 46741
Ph. (888) 448-7890 FX (260) 657-1670
www.csdus.com